

CCA BOARD ELECTIONS

February 2021

NICHOLAS JONES

Standing up for the Metropolitan Councillors

I'm Nick Jones, 28, Business owner and Leader of the Conservative Group on Bury MBC. I have never stood for the Conservative Councillors Association before but attend their webinars and annual conferences. I have decided to stand for the Metropolitan Rep position because we need a strong voice on the CCA Board, standing up for the Metropolitan regions and our Towns.

I would like to do more to ensure that the Metropolitan Councillors are represented on the CCA and their priorities are listened to. I have campaigned and won against Labour time and time again, supporting Councillors and MPs in Metropolitan seats. I know what it takes to take on Labour who are more often than not the main opposition within Metropolitan regions.

My Plan

Digital: I have campaigned digitally for years and the COVID-19 pandemic has shown us how much we need to embrace digital. I want to see more support from the CCA on how to campaign digitally. I want to have an App created which will enable Councillors to share best practice and ways of working - Conservative Councillors working

Sharing Experience: I have won against Labour and I am Leader of a Conservative Group in a region which has a vocal Labour Mayor and Labour Council. On a daily basis I challenge and work with other Conservative Groups across Greater Manchester to share best practice. I want this on a national level to ensure we return more Conservative Councillors in our towns and regions. They backed us in the 2019 General Election, these areas are the Conservatives Government majority, now it is time for them to back us at a local level as we level up and improve the lives of communities up and down the country.

Social Media: The CCA needs to put more investment in social media -- support Council Groups and Councillors with their online presence. The online battle is with us and not going to go away. We must embrace social media as a powerful campaigning tool. We need a dedicated social media grant that supports our Councillors online as well as training to ensure we are visible online. This is vital to returning Conservative Councillors and ultimately controlling more Conservative Councils

Working with Metropolitan MPs: The 2019 General Election was one which turned a red wall blue, we now have MPs in these areas which need support on the ground. I want to see the CCA work more with our Blue Wall MPs, helping in their campaigns and returning Conservative Councillors in these areas.

I have known and worked with Nick for years, campaigning and winning against Labour. He has the drive and the commitment needed to be the voice Metropolitan Councillors in our towns and regions so desperately need

James Daly, MP Bury North

I have known Nick for a number of years, I have seen him campaign and win in the Labour heartlands. He will be a brilliant rep for Metropolitan Councillors. He has the drive needed to ensure the Metropolitans have a voice.

Chris Clarkson, MP Heywood and Middleton and former Metropolitan Councillor

Nick will be a great voice for Metropolitan Councillors. He is young, committed and has the drive needed to give Metropolitan Councillors a voice on the CCA Board.

Laura Evans, Greater Manchester Mayoral Candidate

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About Me

I was elected on Bury Council in 2018 against a Labour incumbent securing a 11% swing to the Conservative Party. Within twelve months I was elected Deputy Leader of the Group and in January 2020 I was elected Leader of the Group. I have delivered fully costed alternative budgets, holding Labour to account and changing Council policy through scrutiny.

Campaigning, I lead a group working towards taking control of the Council as well as supporting other Conservative Groups across Greater Manchester.

Business Owner

I have a background in digital transformation working for the European Leader in this area. I managed central government departments on their transformation journey, bringing change and delivering efficiency for Central Government. Following this I was Director of the Public Sector for a boutique Management Consultancy working with Councils on their debt and how to improve their collections.

More recently I set up my own Management Consultancy working with Local Government, Housing Associations and Central Government on digital transformation. I live and breathe Local Government and dedicated to supporting Councils on how they can make improvements to improve the lives of their people, communities and businesses.

NICK JONES FOR CCA BOARD